

GIFA

A global community for independent fashion brands.

New York Fashion Week Fall/Winter 2026



PACKAGE A

- Show 6-8 looks
- Choose your music/imagery
- Hi Tech Video Wall
- Hotel Suite at the Venue
- Designer Meetup
- Press Coverage
- Video and Photo package of your collection on the runway
- Exclusive Fashion Party
- Private Vendor Space equipped with desk, chair, racks, and wifi for the entire day
- Interview with press about your collection at our special press conference
- Free VIP passes for guests to attend
- Exquisite guest services and personal assistant for two days
- Makeup Artist and Consult for your looks
- Hair artist for your looks

\$7800.00 USD

PACKAGE B

- Show 10 looks
- Choose your music/imagery
- Hi Tech Video Wall
- Hotel Suite at the Venue
- Designer Meetup
- Press Coverage
- Video and Photo package of your collection on the runway
- Exclusive Fashion Party
- Private Vendor Space equipped with desk, chair, racks, and wifi for the entire day
- Interview with press about your collection at our special press conference
- Free VIP passes for guests to attend
- Exquisite guest services and personal assistant for two days
- Makeup Artist and Consult for your looks
- Hair artist for your looks

\$8500.00 USD

PACKAGE C

- Show 15-20 looks
- Choose your music/imagery
- Hi Tech Video Wall
- Two Hotel Suites at the Venue
- Designer Meetup
- Press Coverage
- Video and Photo package of your collection on the runway
- Exclusive Fashion Party
- Dual Private Vendor Space equipped with desk, chair, racks, and wifi for the entire day
- Interview with press about your collection at our special press conference
- Free VIP passes for guests to attend
- Exquisite guest services and personal assistant for two days
- 3 Makeup Artists and Consult for your looks
- 2 Hair artists for your looks

\$15,500.00 USD